



ALL WELCOME

Saturday, 3
August
10am – 3pm
UTS Business
School, Ultimo,
Sydney

SPONSORSHIP PROPOSAL 2024

SOCIAL ENTERPRISE FESTIVAL

SECNA

SOCIAL ENTERPRISE COUNCIL OF NSW & ACT

ABOUT THE FESTIVAL

This inclusive, diverse, family-friendly event is for people who want to learn more about social enterprises and connect with like-minded, socially-conscious individuals and organisations.

This festival brings together NSW and ACT social enterprises with conscious consumers. Attendees discover new products and services from social enterprises, while meeting the passionate people behind these. In its second year, the 2024 festival is expected to attract over 1,000 visitors.



THE OPPORTUNITY

Position your organisation as a leader in building Australia's social enterprise movement, alongside key Festival sponsors, City of Sydney, Westpac Foundation, and UTS Business School.

Demonstrate your commitment to your Corporate Social Responsibility goals across accessibility, sustainability, diversity and inclusion.

Access direct insights from social enterprises, as well as members of the public, on the social, cultural and environmental issues and priorities they care about.



ABOUT SECNA

SECNA is the sector-led peak body representing the interests of social enterprises and entrepreneurs in NSW and ACT.

A non-profit organisation, SECNA exists to grow and connect the social enterprise sector, to advocate for social enterprises through policy change, and to secure greater investment in social enterprise.





EVENT HIGHLIGHTS

SOCIAL ENTERPRISE MARKET

This is the largest market for social enterprise products and services in NSW and ACT, including artisan products, ethical goods and services, multicultural food and beverage stalls and music. For most of the public, this is their first introduction to these products, and to social enterprises, and we're happy to showcase the best of the best! High quality, fair trade, social enterprise products (and services) that are pioneers in the 'business for good' movement.

EVENT HIGHLIGHTS

LEADING SOCIAL ENTERPRISE SPEAKERS

Hear from social enterprise leaders, experts and supporters discussing the state of play in the social enterprise movement and igniting critical discussions around the role of consumers and social enterprises in building a fairer economy and society.



EVENT HIGHLIGHTS

ACTIVATIONS & WORKSHOPS

Join our hands-on activations and engaging experiences that are designed to educate and inspire, from waste-free cooking workshops, to technology solutions for unpaid family caregivers, and climate action activities for kids.



BENEFITS FOR FESTIVAL SPONSORS

- Create brand awareness amongst key players in the NSW & ACT social enterprise sector.
- Reach 15K+ highly-segmented people across our SECNA email list, social media channels and festival attendees.
- Showcase your brand to more than 1000 socially-conscious consumers.
- Identify prospective partners in a relaxed, stimulating environment.
- Learn about the big issues facing social enterprises and socially conscious consumers.
- If you have specific objectives, we'd love to discuss these further, to suit.





SPONSORSHIP PACKAGES

GET INVOLVED

PREMIUM
\$10,000

Sponsors stand at the festival, acknowledgement and your logo in all media releases, website, official posters, social media SECNA promotional emails, speaking opportunity, at the festival and branded breakout room.

SUPPORTER
\$5,000

Acknowledgement and your logo in all media releases, website, official posters, social media SECNA promotional emails, coffee cart sponsorship.

CHAMPION
\$2,500

Acknowledgement and your logo in all media releases, website, official posters, social media SECNA promotional emails.

SECNA
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CONTACT US

TAKE THE NEXT STEP

If you're interested in a sponsorship package, or want to find out more, please contact Kylie Flament, CEO.
kylie@secna.org.au

SECNA.org.au

