

A FRESH START COMMITMENT TO SOCIAL ENTERPRISE IN NSW

Together let's support over 4,000 social enterprises to deliver increased social, environmental and economic impact.

The NSW social enterprise sector has come together to share an investment request for your consideration. The proposed initiatives are designed to provide practical and actionable steps to support a strong and resilient future for NSW.

The NSW Government has a huge opportunity to have a multiplier effect through considered investment, achieving economic growth, employment and social outcomes that continue longer than any traditional delivery contract.

Social enterprises are an innovative type of business that exists to make the world a better place - supporting and employing Australia's most disadvantaged and vulnerable communities, addressing climate change, bridging cultural divides and much more. An ethical form of business and a cost-effective form of social or environmental services, they are businesses that either directly achieve social and environmental outcomes or invest their profits to this end.

A key goal in a partnership between government and intermediaries will be to promote social enterprise as a mainstream economic approach and a way to use business for good. Although currently behind other states, NSW could become a leader in this space by:



BUILDING CAPACITY

Scale successful enterprises by increasing sustainability and impact through a capability fund



UNLOCKING CAPITAL

Create a capital growth fund to provide grants and loans for enterprises to upscale their impact



ACCESSING MARKETS

Invest in social procurement to increase impact in government spending



GROWING THE SECTOR

Partner with the sector to build a thriving network and make it easy for government agencies to work with social enterprises to achieve common goals

About Us

SECNA is the peak body for social enterprises in NSW; Sefa provides both capability building and capital to social enterprises; Social Traders is the leading body in social procurement and Australia's certifier of social enterprises; and Social Impact Hub provides capability building and mobilises capital.

We look forward to speaking with you as soon as possible and beginning a productive partnership.

For any further information or clarification please do not hesitate to contact us via:

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